

Making Money Fast With Pay Per Install Programs

By Rummy

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Introduction

There are literally hundreds of Pay Per Install (PPI) Programs out there. And essentially all they do is pay you for installing their software onto other people's computers. Some of them allow you to bundle an executable (exe) file onto another piece of software. Some of them want you to use a gateway on your website, or an ActiveX control. Some of these programs install malicious scripts/spyware onto an unsuspecting user's computer, while some of them install a simple toolbar, or some other non-malicious piece of software. I'm not going to go into the morale debate about installing software on people's computers, or whether or not program X is ripping off affiliate marketers. What I'm going to do is simple; I'm going to teach you the top used techniques by PPI marketers. Tell you a program that I trust and that has paid me in the past, and show you how to implement these techniques into your daily work plan for massive profits in a short period of time. Some of what is presented here may scare you, you may hate me for doing it, but I guarantee you'll be tempted to try it. I wish you all luck in your PPI endeavors and hopefully you will be as successful as I have been.

About Me

I go by many different names in many different online communities. What you need to know about me is this; I've been doing internet marketing for a few years full time. In the past year I started pushing PPI programs very hard. Within my first month doing PPI I was breaking close to \$300 per day, and continue to make at least this much on a daily basis now. With the effects of viral file sharing my profits only grow week over week, month over month, and I've installed my bundled exes on over a half million end users machines and counting. I would like to say I'm one of the best, but this is by far a lie. You will hear stories of people that can push a few hundred thousand dollars worth of installs in a month. They are the best, me I make pennies in comparison, but I still probably make more than you. But don't worry, that won't be so for much longer.

The Companies

There are a lot of PPI companies out there but truthfully most of them aren't too good. I've been banned from many for doing things that weren't even against their TOS. So for the Initial version of this Ebook I'm going to recommend just two companies as they've been very good to me.

[Luxecash](#)

And

[theinstalls](#)

The Installs allows anyone to join, they pay up to \$0.15 per install, and are pretty great overall. Plus they have a no hassle signup process where you can get started in seconds. However I prefer....

[Luxecash](#) is somewhat selective, they prefer people that can send a lot of installs but don't be worried about that, because with my techniques I guarantee you'll send at least 1,000 installs per day. For your first few weeks with them you're on a bit of a probationary period where you only make 10 cents per install. But after you send them a decent number of installs you can renegotiate your rates to something much higher. After you apply you should receive an email that looks like this:

Welcome to our affiliate program

Greetings!

This is LuxeCash Support contacting you.

We are glad that you have chosen our Company to collaborate with.

Yet before registration we need to get your answers to the following questions:

- 1) How did you know about LuxeCash?
- 2) How much installs a day could you do?
- 3) Which file will you use, exe or dll?
- 4) What countries will you install in?
- 5) Which method will you use to distribute the file?
 - bundle
 - Active-x
 - p2p
 - exploit
 - other
- 6) With what other partner program have you collaborated and collaborate with?
- 7) When can you start?

And after analyzing your answers we will be able to make up our mind about our future working.

Best regards,
LuxeCash Support.

So tell them you heard about [Luxecash](#) through a guy who called himself Rummy, That you can push 1,000+ installs daily, You'll install in Tier 1 countries, you're going to be using an exe, You'll be using bundle and p2p to generate downloads, and you can start as soon as they accept you.

After you send that out try and get ahold of them on either ICQ or MSN To speed up the application process as they can be a bit slow sometimes.

ICQ:350-919-275

MSN Luxecash@hotmail.com

If you have any additional problems signing up feel free to contact me at the email listed at the end of this report

Technique #1

Pirate Rape, or a quick lesson on why you should pay for your software.

Recommended companies for this technique: [Luxecash](#), [theinstalls](#)

Summary: Download popular smile file sized torrents, bundle your executable with the original, and reupload to the torrent sites.

What's Covered: Finding popular downloads, Bundling an executable with iexpress, and creating new torrents with uTorrent.

What's not covered: Using Winzip/Winrar, bittorrent basics, explaining to friends and family where the money came from.

Detailed Guide to Technique #1:

Have you ever wondered why you should legitimately pay for your software instead of simply getting it off of a torrent site, or any p2p network for that matter? Well the reason is people like me, and soon to be people like you. Alright so here's a technique that will easily make \$100 a day in less than 48 hours of use. The first thing we need is any bittorrent client, I recommend a piece of software called [uTorrent](#) for this one. This can be downloaded here: [uTorrent](#)

I'm not going to go over installation of [uTorrent](#) in this tutorial but I will go over the more advanced usages later.

What we are going to do is find out what's popular today in the way of illegitimate file downloads, bundle it with our executable file so that they never know what hit them, and sit back and collect the rewards. The first step is market research. We need to figure out what exactly is hot right now on the torrent sites, and who better to tell us than the torrent sites themselves!

So follow this link: <http://www.mininova.org/yesterday/>

And it will show you the most popular torrents of yesterday on mininova, arguably the largest bittorrent tracker on the net. Now if you scroll down on that page you will find the software section, excellent I know. Our target is going to be software applications under 20megabytes in size, with a decent number of seeders/leechers still(say 50 in either spot and it's probably worth it)

Download every single one of these applications, as you do create a text file for each that includes the description the original listing had, we will need this later and you don't want to have to search for it.

Once you have all these applications downloaded, go through and unzip/unrar them just make sure each one is in its own folder not compressed. No need to install them, just get each ones files into its own folder decompressed.

Get your exe from your PPI site and get ready for the only real bit of work you're going to be doing this afternoon.

Click Start → click Run → type in "iexpress" without quotations

Select: Create New Self Extraction Directive File

Push next

Select: Extract Files and Run an Installation Command

Push next

Type anything you want in the title, this will not matter on anything, I like to type in one letter like a simple t, as this takes less time and I don't like to waste any

Push next

Select: No Prompt

Push next

Select: Do Not Display a License

Push Next

Now on this following screen you'll want to add 2 files. The first being the first executable you're going to bundle, so pick one of those applications you downloaded and select the exe file. The second being your bundle installation file given to you by the PPI company. After adding both...

Push Next

Under the Install Program section, select your bundle exe given to you by your PPI Company.

Under the Post Install Command, select the exe from the application you downloaded.

Push Next

Select: Hidden

Push Next

Select: No Message

Push Next

This next screen allows us to name the output executable, which is going to be our install file, bundled with the file you downloaded. I recommend naming it something close to what the applications exe was originally named. So if you downloaded winrar-keygen.exe just name it that. Then you need to select the option: "Hide file extracting progress animation from User"

Push Next

Select: No Restart

Push Next

Select: Don't Save

Push Next

Push Next

Wait for your new bundled file to be created and we're almost done 😊

Once your new exe is created, replace the original application's exe in its folder with the new one you just made. I recommend recompressing the folder into a .zip or .rar using winrar/winzip so that its file size is slightly smaller, and it can be more easily utilized in Technique #2.

Now once you've got it compressed into one file, go into uTorrent, and select File → Create New Torrent

Click Add file and select the newly made .rar/.zip file that contains your bundled exe. Under trackers place the following:

<http://open.tracker.thepiratebay.org:80/announce>

<http://open.tracker.thepiratebay.org/announce>

<http://tpb.tracker.thepiratebay.org/announce>

<http://tpb.tracker.thepiratebay.org:80/announce>

Now Select Start Seeding, and click Create and Save As. I usually just give the torrent the name of my zip file, which is usually about the same as the original torrents name.

Once the Torrent is created you can login to the various torrent sites and upload it, I won't go too in depth on this last part as its pretty self explanatory, but I will walk you through how to do it on mininova.org

just so you can get a feel, although I recommend uploading it to many other torrent sites as well so it gets more exposure.

From mininova.org select upload (near the top of the screen)

And fill in all the information about the torrent you are going to upload. Remember how I said you should save the info from the original post? Well here's your chance to use it again to quickly fill out all the torrent info. Just be sure and remove the original uploaders name if he did a little claim to fame in the description. For the torrent file you need to select the .torrent you created with uTorrent and then simply click upload. Now just leave uTorrent running and listen to the sound of thousands of people doing this.

Additional notes: Be sure to do this with multiple files, uploading one file might make you a few dollars a day, but if you're on a roll you can upload well over 100 in a solid 8 hour work day.

Advanced notes: look into using proxy's to upload, eventually certain trackers may catch on to what you're doing and ban your ip address, or invest in dialup to quickly generate new ips on the fly. Hell even change your ip between every few uploads. This way they can't easily link them all together and take down all your torrents at once.

Technique #2

Pirates live on the high seas, so why not just have sex with your peers instead.

Recommended companies for this technique: [Luxecash](#), [theinstalls](#)

Summary: Share popular files on p2p networks after a bundle, why work when you can sleep!

What's covered: p2p network usage as a money maker, making money while you sleep

What's not covered: p2p basics, explaining to friends and family where the money came from.

Detailed Guide to Technique #2:

Seeing as everyone shares and downloads little programs from p2p networks its best that we expand our little PPI Empire to include them. Now it's best if you share across several networks to get maximum exposure. So I recommend you look into/download the following programs:

Shareaza

Ares

Limewire

Kazaa Lite Resurrection

The combined 4 should give your files plenty of exposure. All you have to do once they're installed is simple, share the folder that all those .rar/.zip files you made in the last technique are in and viola. After a few weeks of making 10-20 torrent files a day you should have a huge library of software to share, and should be making at least an additional \$30-50 daily by simply having these programs run in the background. Plus as more people download these files the more exposure they get. So they gradually get downloaded more and more and more. It's so damn simple it isn't even funny and you will be making the big bucks in no time.

Technique #3

Wait, so other people will work for me, without knowing it?

Recommended companies for this technique: [Luxecash](#), [theinstalls](#)

Summary: Generate hundreds of files a day on full autopilot using mIRC.

What's Covered: Setting up mIRC to auto generate new installation files

What's not covered: p2p basics, mIRC basics, explaining to friends and family where the money came from.

Detailed Guide to Technique #3:

Alright so you somehow implemented the above two techniques while reading them and you're still money thirsty. Good PPI companies rely on people like you and me so they want us to be money hungry like that.

This is a sweet little technique to automatically copy and rename one file with the name of hundreds of other popular files. So our first step is to download a little chat program called mIRC which can be gotten here: [mIRC](#)

Once you have mIRC installed you want to go into it and press ALT + R at the same time. Under the tab remote copy and paste the following:

```
on 1:TEXT:*!search*:#serialz:/copy setup.zip $replace($2-, $chr(32),-) $+  
.zip | /copy setup.exe $replace($2-, $chr(32),-) $+ .exe  
on 1:TEXT:*!serial*:#serialz:/copy setup.zip $replace($2-, $chr(32),-) $+  
.zip | /copy setup.exe $replace($2-, $chr(32),-) $+ .exe
```

Now go into the following folder on your hard drive

C:\Documents and Settings\Your User Name\Application Data\mIRC\

In this folder you want to place two things, your bundle installation file, which you will name setup.exe

And that same file inside of a .zip file which you will name setup .zip accordingly

Now in mIRC at the top go to:

Tools → options → and on the left under Connect, Select Servers.

Click Add for description type in something memorable

And under IRC Server type in: irc.efnet.org

Now it should appear in the list of servers with the description you gave it, double click this and click connect.

Once you're connected to the server it should prompt you for a channel. Type in #serialz and hit join. Now just leave this running and whenever someone searches for a file it will automatically copy setup.zip and setup.exe and rename them to the file people searched for.

Final Steps

Now all you need to do is share the mIRC folder on the p2p networks and over the course of a few days you should generate thousands of the top searched for files, all of which are just your exe renamed.

When people search for them and download them on the p2p networks they'll find your files and get them instead!

Viola easy money 😊

Technique #4

Screensaver Profits

Recommended companies for this technique: Zango, Yazzle, [Luxecash](#),
The Installs

Summary: Hard work pays off by creating your own screensaver site full of bundled applications

What's covered: Just about everything

What's not covered: The fact that this was stolen word for word from bluehatseo.com

Additional Notes: This isn't very effective anymore but I want to include this for a few reasons, one of which being it really was a unique idea at the time and you can still utilize this, just no longer with screensavers. I wouldn't recommend this for quick money but I think you should still give it a read over. I originally wasn't going to put this in the guide but this is a post from a wonderful guy named Eli over at bluehatseo.com. Rather than not include it I'm simply going to include it as written, completely unedited and give Eli all the credit especially for his spelling which I'm leaving uncorrected as well, and hopefully a few more readers. The original post can be read here:

<http://www.bluehatseo.com/how-to-make-a-100-per-day/>

[How to make a \\$100 per day](#)

I just realized something! This entire blog is filled with ideas on how to help your sites make more money and receive more traffic, but I don't have a single post that says, *HEY! HERE IS HOW YOU MAKE MONEY*. I want a post that tells you **exactly** how to reach your goals. A comment in another post (I do read them and get inspired by them) reminded me of this. So I perused through some old projects of mine and grabbed one that's very easy, very automated, reciprocal (consistently makes money forever), and makes about a \$100/day. Most of all it requires very minimal time and investment. So here ya go! Follow the instructions carefully and do as I did.

Here Is What You Do

- 1) Pick a generalized niche that is fairly popular. Celebrities work well, cars, animals. Anything will do.
- 2) Make a list of 300 items in that niche. For instance if you pick music artists make a list of the top 300 most popular music artists.
- 3) Download at least 20 public use(noncopyrighted) pictures of each item in your list.
- 4) Download or buy a screensaver maker. I don't remember which one I use so I'll have to update you in the comments when I get back to the office on Monday. Just make sure it is quick and easy to create the screensavers (saves you a lot of time) and comes with an exe output function that'll easily install the screensavers on their computer without much dialog boxes or windows getting in their way. This one looks decent. [Easy Screensaver Maker](#) and its only \$25. *Update: I use [Screen Saver Builder](#). It's \$20 with fully functioning 21 day trial.*
- 5) Create all your screensavers and put them up on a simple website. Give each screensaver its own page and download link. It also never hurts to SEO the site so it'll do well in the search engines and make you

even more money later on. AdSense also doesn't hurt for a lil' bit of extra cash.

6) Signup with [Zangocash \(Aff Link\)](#). *This step is optional. See the comments for more ideas on how to monetize your new screensavers.*

7) Talk to your account manager and ask him to bundle Zango software with your screensavers. Send him all the installers along with a textfile containing all the short descriptions and a sample picture. They are usually happy to do this for you. If they aren't get a new account manager.

8) Get yourself a copy of [Promosoft](#) software submitter(nonAff link). I think it costs \$95 for a copy but trust me it's well worth it.

9) Follow the instructions on Promosoft to create the PAD files(product description files used for software sites) and submit each screensaver to hundreds of software and screensaver directories.

There you go. You will get paid \$0.45 for every person who installs your screensaver. Once the screensavers are submitted you will have no problem getting tons of people downloading them everyday. If you get about 250 downloads per day(easy with 300 screensavers) you will easily make about a \$100/day!

Okay so now all those people on forums and such who are bitching and moaning; saying stuff like "I want to quit my day job" and "I wish I could make a living online" can finally shut up. It is all right there, spelled out in plain english. You now have absolutely no excuses. Get off your ass and actually do it. Follow each step carefully and do a good job. It should take the average person no more than a couple days to get it done and you will make continuous money for a very long time. If you're reading this and you suddenly realize that you are one of those people, just know that there is nothing wrong with that. We were all there. You just have to know when to quit. Quit searching forums for ideas. Quit buying ebooks hoping they'll give that magical \$100/day

project idea. Quit asking “SEO experts” how they do it, and for God’s sake quit reading blogs hoping someone will post something like this, cus it just ain’t gonna happen(haha). All I expect from you is to read this post thoroughly and carefully at least two more times and actually follow through. There is nothing more I would love, than to hear someone tell me that an article I wrote helped them quit their job in the next 8 weeks. So make it happen!

Conclusion

All I'm asking of each and every one of you guys who read this is to give these techniques a try. I guarantee that if you spend one long day working on this you will see the results you're looking for and continue to put the time in day after day for increased profits. This is the easiest and quickest money you will ever make on the net and I see no reason why all of you can't achieve your financial dreams from this eBook. So stop sitting around and waiting for that million dollar idea, stop forking money over to retards who charge out the ass for outdated techniques in a three page eBook and just read this once, implement the techniques and sit back and watch the results. If you're not happy with them I'll give you your money back, well actually I won't because this is a free report but I'll be amazed if you don't see good results from one solid day of implementing my three techniques. So seriously just put one solid day into the first three techniques listed(that's one day total!) and you should see those results you've all been looking for. Oh and one last thing, if you want to stay updated on new techniques, hot PPI programs, or you just want some help, shoot me an email over to:

silenthiddepsecret@gmail.com

Which will then forward your emails to my real account, where eventually I'll try and get back to you, as well as send you a link to my mailing list.